

Ken Branighan

A Brief Resumé

Ken is a director of Corteks Company and has extensive commercial experience gained through a successful corporate career spanning over 20 years in Australian and 'blue chip' multinational organisations.

In his corporate career, Ken has occupied a number of senior executive and leadership positions. Most recently, he was Managing Director for Abbott Australasia with overall responsibility for the Australian and New Zealand commercial and manufacturing operations, including a team of 230 employees. Prior to this he was General Manager for Abbott Diagnostics - UK and Ireland which followed 5 successful years running the Diagnostics business in Australia and New Zealand. In all these roles, Ken had full accountability for strategic growth, business planning, overall financial performance and people development.

Prior to moving into General Management, Ken's commercial roots were in sales and marketing. At Abbott Australasia, he was Divisional Director, and accountable for driving and protecting the performance of the company's key franchises for 5 years. This included preparation and implementation of commercial strategy and sales force training.

Before joining Abbott Laboratories, Ken was General Manager of Marketing at Monitor Money, one of Australia's leading financial planning organisations. He was responsible for creating and executing a marketing strategy to support and accelerate the growth of this strongly sales-focused organisation. During this time he also gained a qualification as a certified investment and financial advisor.

Ken's career began in the FMCG industry, initially with Nestle and then with Bristol-Myers (B-M). He spent over 10 years in this sector and held a variety of business development and marketing positions. In his last role, he was Group Marketing Manager - Consumer Division; responsible for such major brand franchises as Mum deodorants, Clairol hair care, Windex, Mr Muscle and Sustagen.

Ken is a graduate of the University of New South Wales with a Bachelor degree in Commerce.