

Kate McCallum

A Brief Resumé

Kate McCallum is a new member of Corteks Company. Kate has over 20 years professional experience, with 15 years focused on a career in financial services. She has held senior roles in major banks and investment management firms including State Street, Commonwealth Bank/Colonial and Westpac/BT. During this time, Kate worked in a variety of roles including business strategy, marketing, project management, product development and management, and business development.

Prior to this, Kate was a consultant with a boutique management consultancy (formed by partners from Coopers & Lybrand), developing marketing strategy and facilitating marketing, communications and sales implementation projects with blue chip clients including Coca Cola South Pacific, BHP Engineering and Faulding Pharmaceuticals.

Kate holds a Bachelor of Arts Honours from the University of Sydney, a Master of Commerce from the University of NSW, and post-graduate qualifications in Applied Finance and Investments, and Financial Planning.

Kate is a mentor to professional women, and participates in the University of NSW's Lucy Mentoring program for young women. She speaks at selected conferences and events on marketing and personal finances.

Kate participates in a leading industry think-tank on fee-for-service financial advice. She is a member of the Financial Planning Association (FPA) and a member of the FPA's Strategic Marketing Committee.